



MVNE Service Portfolio

Our Mobile Virtual Network Enabler (MVNE) service portfolio is organized into four bundled groups of services based on developmental needs. These services assist MVNEs in positioning themselves as close business partners with their customers, and to create long-term business growth and profitability for both.

We have extensive hands-on experience from mobile and mobile data vendors globally, and we understand what mobile operators and mobile virtual network operators want and need in their business operations.

Our objective is to ensure that our MVNE clients deliver innovative products, services, solutions and knowledge to their clients' expectations.

MVNE Bundled Services

Beginner

- Business Strategy & Planning
- MVNE Business Model Evaluation
- Custom Business Case Development
- Mobile Data MVNO & MVNE Seminar

Intermediate

- Competitor SWOT Analysis
- Business Strategy & Planning
- New Sales Lead Identification
- MVNE Business Model Evaluation
- MVNE Service Portfolio Evaluation
- Custom Business Case Development
- Mobile Data MVNO & MVNE Seminar
- MVNE Workshops/Seminars/Webinars
- Market Research & Competitive Analysis

A La Carte

With our extensive portfolio of over 15 services, we can create a customized package for any MVNEs.

Advanced

- Project Management
- Product Benchmarking
- Competitor SWOT Analysis
- Marketing Plan Development
- Business Strategy & Planning
- New Sales Lead Identification
- Detailed Market Segmentation
- MVNE Business Model Evaluation
- MVNE Service Portfolio Evaluation
- Partnership & Alliance Development
- Custom Business Case Development
- Mobile Data Application Segmentation
- Mobile Data MVNO & MVNE Seminar
- MVNE Workshops/Seminars/Webinars
- Market Research & Competitive Analysis
- Product Strategy Development & Roadmap



About The Besen Group

The Besen Group, LLC is an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo.

Its mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment.

The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors and a mobile data laboratory.

The Besen Group works with CSPs, MVNOs, MVNEs, enterprises, system integrators, mobile vendors, hyperscalers and financial institutions.

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