



The Besen Group Announces 4G Wholesale Research Paper In-Depth Look at “U.S. 4G Wholesale Business”

Washington, D.C., June 6, 2011 (Business Wire) -- The Besen Group, an international mobile data industry management consulting practice, announced today its new 4G wholesale research paper titled “U.S. 4G Wholesale Business”. This is the first research paper focused on the 4G wholesale business in the US. The Besen Group offers its findings from the research paper by consultation session exclusively to financial analysts, investment banks, hedge funds, private equity and venture capital firms.

“4G will demonstrate the true potential of mobile Internet. Dynamic spectrum sharing will ultimately drive the growth of the mobile broadband and help achieve FCC’s National Broadband Plan,” said Alex Besen, Founder and CEO of The Besen Group LLC.

Table of Contents includes:

- 4G Wholesale Market Segment Analysis and Forecast (2012-2016)
- 4G Wholesale Pricing Analysis & 4G Wholesale Business Models
- Spectrum Holdings, Wholesale Market Share, Network Roadmap, and SWOT Analysis of 4G HNOs: AT&T, Clearwire, LightSquared, NetAmerica Alliance, Sprint, Verizon Wireless
- Company and SWOT Analysis of 4G MVNOs: Best Buy, Cbeyond, Comcast, Time Warner Cable
- Key Success Factors for 4G MVNOs and 4G HNOs
- 4G Wholesale Business Challenges & The Besen Group Recommendation

To schedule a consultation session regarding the research paper, please send an email with contact details including name, title, company name, phone number to research@thebesengroup.com.

In addition, The Besen Group offers the following services to 4G MVNOs and 4G HNOs:

- MVNO Service Portfolio (www.thebesengroup.com/downloads/MVNO.Service.Portfolio.pdf)
- HNO Service Portfolio (www.thebesengroup.com/downloads/HNO.Service.Portfolio.pdf)
- Mobile Data (4G) MVNO Seminar (www.thebesengroup.com/downloads/Mobile.Wholesale.Seminar.pdf)

About The Besen Group (www.thebesengroup.com)

The Besen Group is an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group’s competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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