

For Immediate Release

The Besen Group Hosts MVNO Seminar at CTIA Super Mobility 2016

Washington, D.C., June 2, 2016 (Marketwired) – The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington DC area, with representatives in Paris and Tokyo, partners with CTIA Super Mobility 2016™ to host a MVNO seminar titled **“In-Depth Look at The State of the US MVNO Market 2016”** at the largest wireless event in America in Las Vegas, Nevada on September 7th from 11:30am to 5:00pm at the Sands Expo and Convention Center.

“We are honored to partner with CTIA Super Mobility to offer our comprehensive US MVNO seminar at their annual event. We have an extensive list of US mobile wholesale industry leaders that will share their insights on the US MVNO market,” said Alex Besen, Founder and CEO of The Besen Group LLC. “The MVNO seminar will provide a comprehensive overview of the US MVNO market in 2016 with 5 year market forecast including wholesale business models, wholesale costs and wholesale margins for AT&T, Sprint, T-Mobile and Verizon. In addition, we will present our MVNO case studies from Comcast and Microsoft.”

“The MVNO market is a dynamic part of the wireless industry, and The Besen Group will provide attendees with an in-depth and thoughtful look at this important segment during CTIA Super Mobility 2016,” said CTIA Conventions AVP Heather Lee.

Confirmed speakers for the MVNO seminar are:

[Alex Besen](#) – CEO, The Besen Group

[Atte Miettinen](#) – Group CEO, Limitless Mobile

[David Glickman](#) – CEO, Ultra Mobile

[Whitey Bluestein](#) – Managing Partner, Bluestein & Associates

[Rob Chamberlin](#) – Co-Founder, DataXoom

[Joshua Gordon](#) – President, Red Pocket Mobile

[Dan McDuffie](#) – Principal, IoT Strategies

[David Messenger](#) – CEO, Mast Mobile

[Gabriele Rene](#) – CEO, Rok Mobile

[Mikael Schachne](#) – VP, Mobile Data Business, BICS

[Jennifer Shin](#) – VP, Business Development, BeQuick

For registration, please visit: <http://www.ctiasupermobility2016.com/events/eventdetails.cfm/2839>.

Current sponsors for the MVNO seminar are [BeQuick](#), [BICS](#), and [Limitless Mobile](#).

For information on MVNO seminar sponsorships, please send an email to sponsor@thebesengroup.com.

About CTIA Super Mobility 2016™ (www.ctiasupermobility2016.com)

CTIA Super Mobility 2016™ (CTIASuperMobility2016.com) is the largest mobile event in America and the only B2B marketplace dedicated to demonstrating products and strategies for smart cities, mobile-first enterprises and connected consumers around the globe. For three days, more than 30,000 technology and business professionals, 1,000 exhibiting companies and dozens of collocated partner organizations gather to discover next-generation technologies, people and ideas transforming everything wireless. Powered by CTIA for 30+ years, this award-winning trade show advances the association’s commitment to foster wireless innovation and enable connected life. CTIASuperMobility2016.com takes place September 7-9, 2016 at the Sands Expo and Convention Center in Las Vegas, USA.

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About The Besen Group (www.thebesengroup.com)

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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