

For Immediate Release

## The Besen Group Releases CBRS Business Case Tool and TCO Tool for Private 5G Networks

**Washington, D.C., June 21, 2021** (PRWEB) – The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington DC area, with representatives in Paris and Tokyo, released today Citizens Broadband Radio Service (CBRS) Business Case Tool and Total Cost of Ownership (TCO) tool for private 5G networks.

“In order for the private 5G network market to take-off, mobile vendors, cloud vendors and system integrators need to demonstrate the economic benefits of private 5G networks to enterprises. Enterprises need to have a solid understanding of the opportunity cost of these private 5G networks when making their decisions,” said Alex Besen, Founder and CEO of The Besen Group LLC. “We developed the US mobile industry’s first state-of-the-art business case tools and TCO tools for private LTE networks, private 5G networks and neutral host networks.”

“The Besen Group has put together a set of tools that is a valuable accelerator for organizations looking to scope, size and estimate the total cost of ownership of some of the emerging network solutions and technologies of today such as private 5G and CBRS,” said Leonard Lee, Managing Director of next Curve. “These tools also provide a solid blueprint for thinking about deployment and the key considerations for operating a neutral host network.”

CBRS Business case tool for Private 5G Networks include the following worksheets: Market Size, Capex Inputs, Opex Inputs, Revenue Inputs, Capex Summary, Opex Summary, Revenue Summary, Income Statement, Depreciation, Valuation, KPIs, Graphs Data and Summary Graphs.

CBRS TCO tool for Private 5G Networks include the following worksheets: Market Size, Capex Inputs, Opex Inputs, Capex Summary, Opex Summary, TCO Summary, Graphs Data and Summary Graphs.

The limited version of CBRS Business Case Tool and TCO tool for Private 5G networks can be downloaded at: <http://www.thebesengroup.com/tools/library.htm>.

The Besen Group’s Tool Brochure contains the following business case tools, TCO tools and the pricing tool. It can be downloaded at: <http://www.thebesengroup.com/downloads/Tool.Brochure.pdf>.

- [CBRS Business Case Tool for Private 5G Networks](#)
- [CBRS TCO Tool for Private 5G Networks](#)
- [TCO Comparison Tool: CBRS Private 5G vs Wi-Fi 6](#)
- [TCO Comparison Tool: CBRS Private LTE vs Wi-Fi 6](#)
- [CBRS TCO Tool for Private LTE Networks](#)
- [CBRS TCO Tool for Neutral Host Networks](#)
- [CBRS Business Case Tool for Private LTE Networks](#)
- [CBRS Business Case Tool for Neutral Host Networks](#)
- [CBRS Spectrum Wholesale Pricing Tool](#)
- [Small Cells TCO Tool](#)

The Besen Group offers its tools on a corporate license basis in Excel format. For pricing information or customization options, please send an email with contact details including name, title, company name, phone number to [tool@thebesengroup.com](mailto:tool@thebesengroup.com).

### **About The Besen Group** ([www.thebesengroup.com](http://www.thebesengroup.com))

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group’s competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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