



For Immediate Release

The Besen Group CEO Alex Besen to Present at Private LTE Seminar at 2019 “MWC Los Angeles, in Partnership with CTIA”

Washington, D.C., October 7, 2019 (PRWEB) -- The Besen Group, an international management consulting practice to the mobile data industry headquartered in the Washington D.C. area, with representatives in Paris and Tokyo, announced today its CEO, Alex Besen, will be a featured presenter at a private LTE seminar at MWC19 Los Angeles. The seminar will take place on Tuesday, October 22 from 14:00 to 14:40 at the Los Angeles Convention Center.

Title: How to Launch a Successful Private LTE Network

Abstract: US Private LTE Market Overview

OnGo Private LTE Business Models

OnGo Private LTE Network Architecture

The Besen Group NFL OnGo Private LTE Case Study

The Besen Group OnGo Business Case Tool for Private LTE Networks

“With the recent commercialization of OnGo, we will take an in-depth look at private LTE business models, our updated version of our OnGo business case tool for private LTE networks and share our NFL OnGo private LTE case study,” said Alex Besen, Founder and CEO of The Besen Group LLC. “The Besen Group provides enterprises with a comprehensive private LTE business plan, go-to-market strategy, market research, training and business development services in order to launch their private LTE networks successfully. The Besen Group will provide a complimentary passes to enterprises who are considering launching their private LTE networks on a first come first serve basis. Passes can be requested by sending an email with contact details including name, company name and phone number to seminar@thebesengroup.com. “

For the private LTE seminar information, please visit:

<https://www.mwclosangeles.com/session/how-to-launch-a-successful-private-lte-network/>

For the private LTE seminar registration, please visit:

<https://www.mwclosangeles.com/attend/register/>

Mr. Besen has over 23 years of hands-on experience in the mobile industry working for operators and vendors in North America and Europe in numerous roles including business development, marketing, project management and finance. He has been working with mobile network operators in developing their digital transformation strategies, advising MVNOs and enterprises to launch their mobile and mobile data services. His references include Amdocs, Arterra Mobility, BeQuick, BICS, Cosmote, Ericsson, Fenerbahce, Globecomm, Globalstar, Ligado Networks, Limitless Mobile, MTS, Nokia, Orange, Panasonic, Plintron Americas, Reglo Mobile, Sprint, T-Mobile US and Turk Telekom.

He has spoken at In-Building Wireless Congress 2019, Mobile Carriers Show 2019, Mobile Carriers Show 2018, Mobile World Congress Americas 2017, CES 2017, CTIA Super Mobility 2016, Wi-Fi Now USA 2016, Mobile Carriers Show 2016, CTIA Super Mobility 2015, Sprint Mobility in Action Summit 2014, MVNO Industry Summit USA 2013, MVNO World Congress 2013, CCA Global Expo 2013, MVNO Industry Summit 2012, MVNO Industry Summit 2011, MVNO Industry Summit Latin America 2011, LTE North America 2011, LTE North America 2010, MVNO Industry Summit 2010, Eurasia Com 2009, Mobile World Congress 2008, MVNO Summit 2008, MVNO Summit 2007, MVNO Congress 2007, Emerging Mobile Partnerships & MVNOs Conference 2007, CTIA Wireless 2006, and CTIA Wireless 2005.

He was quoted in AGL Media, Bloomberg, Boston Business Journal, Business News Americas, Business Week, CableFax, Chicago Tribune, Computer World, Connected Real Estate Magazine, FierceWireless, Hurriyet, Information Week, Le Journal du Net, Light Reading, Los Angeles Times, MIT Technology Review, New York Times, RCR Wireless, Red Herring, SNL Kagan, Telephony Online, The Kansas City Star, The Prepaid Press, The Seattle Times, The Washington Post, Triangle Business Journal, USA Today, Yahoo Finance and Wireless Week.

The Besen Group's current private LTE services include:

- Mobile Data Service Portfolio:
<http://www.thebesengroup.com/downloads/Mobile.Data.Service.Portfolio.pdf>
- The Besen Group GE OnGo Private LTE Case Study:
<http://www.thebesengroup.com/downloads/CBRS.Case.Study.GE.pdf>
- The Besen Group NFL OnGo Private LTE Case Study:
<http://www.thebesengroup.com/downloads/CBRS.Case.Study.NFL.pdf>
- The Besen Group PGA Tour OnGo Private LTE Case Study:
<http://www.thebesengroup.com/downloads/CBRS.Case.Study.PGA.Tour.pdf>
- The Besen Group ISM Raceway OnGo Private LTE Case Study:
<http://www.thebesengroup.com/downloads/CBRS.Case.Study.ISM.Raceway.pdf>
- The Besen Group Xfinity Mobile OnGo Private LTE Case Study:
<http://www.thebesengroup.com/downloads/CBRS.Case.Study.Xfinity.Mobile.pdf>
- The Besen Group Spectrum Mobile OnGo Private LTE Case Study:
<http://www.thebesengroup.com/downloads/CBRS.Case.Study.Spectrum.Mobile.pdf>
- The Besen Group OnGo Business Case Tool for Private LTE Networks:
<http://www.thebesengroup.com/downloads/CBRS.Business.Case.Tool.Limited.xlsx>
- The Besen Group OnGo Business Case Tool for Neutral Host Networks:
<http://www.thebesengroup.com/downloads/CBRS.Business.Case.Tool.NH.Limited.xlsx>
- The Besen Group OnGo Seminar:
<http://www.thebesengroup.com/downloads/CBRS.Seminar.pdf>
- The Besen Group Private LTE Seminar:
<http://www.thebesengroup.com/downloads/Private.LTE.Seminar.pdf>

About The Besen Group (www.thebesengroup.com)

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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